

Recipe of the Month

Back by popular demand, PMQ is excited to announce the return of our Recipe of the Month section—an opportunity designed to put your brand front and center with pizza makers nationwide. Each feature combines an irresistible pizza recipe, a mouthwatering photo, and a full-page ad, all branded by you, the sponsor. This unique format blends editorial credibility with high-impact advertising, ensuring your product is showcased in a way that feels authentic, useful, and memorable to operators. Plus you have the option to include an embedded video in the digital version at PMQ.com and bring your brand story to life in a dynamic, engaging way.

Sponsoring the Recipe of the Month positions your company as an essential partner to pizzerias, highlights your ingredients or solutions in action, and ensures your message reaches decision-makers.

Sponsors receive:

- Full page recipe in magazine (QR coded to video)
- Full page ad opposite page
- Custom video by PMQ video team
- Recipe featured in first 1/3 of magazine
- Promoted via specialized emails to generate leads
- Recipe and ad placed in Branded Content section of PMQ.com
- Video promoted on PMQ.com, YouTube, Facebook/Instagram and 1 PMQ newsletter

2026 Recipe of the Month Topics:

• January/February: Hot Honey	• August: Chicken
• March: Cheese:	• September: Burrata
• April: Plant-Based Toppings	• October: Sausage
• May: Dessert	• November: Wings
• June:/July: Pinsa	• December: Detroit-Style

Recipe of the Month topic is exclusive to a single sponsor for that month/topic. Other non-topic sponsors can participate with a recipe spread.

RATE: \$9,000

Don't miss this proven platform to boost visibility, credibility, and ROI. For more information contact your sales representative or Tom Boyles at tboyles@wtwhmedia.com

SPONSORED CONTENT: TELL YOUR STORY

- 1 Idea Zone**
Promote your product or service in this cost-effective sponsored-content package and receive a full page of editorial-style exposure: a 1/2-page article (400 words) plus your 1/2 page ad.
- 2 SmartMarket**
Tell your brand's story the way you want to tell it in 400 words (one page) or 800 words (two pages), including your photos and/or logo, plus your full-page display ad opposite the story.
- 3 Recipe of the Month**
Let us spotlight your best recipes in this beautiful two-page spread with your recipe, food photo and logo and your full-page ad directly opposite the recipe.

SPONSORED CONTENT

RECIPE OF THE MONTH

Let us spotlight your best recipes in this beautiful two-page spread with your recipe, food photo and logo and your full-page ad directly opposite the recipe.

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JOHN SCULLY, PIZZA CLOUD

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— John Scully, PizzaCloud