

# 2026 SPONSORSHIP OPPORTUNITIES



**PMQ** **Pizza**

**WTWH**  
Media LLC



# ABOUT THE U.S. PIZZA TEAM

The U.S. Pizza Team (USPT) was founded in 2000 by PMQ Pizza Magazine to spotlight the best pizzaioli in the country and elevate the entire pizza industry through competition, camaraderie, and creativity.

Today, the USPT is more than a team—it's a movement. With members from coast to coast and a powerful presence at national and international competitions, as well as in the industry at large, the USPT represents American pizza culture at its finest. We compete, we educate, we connect—and we make unforgettable pies while doing it.

## Partnership Exposure.

The USPT is part of the WTW Foodservice group's PMQ brand that elevates the business of pizza with coverage of news, trends, and technologies, with a focus on marketing and strategies for selling more pizza. As the only media outlet that focuses exclusively on independent and small-chain pizza operations, the USPT and PMQ Pizza partnership presents a unique opportunity to marketers.

3X A WEEK NEWSLETTER

**32,000**

PUBLICATION

**40,000**

3RD PARTY EMAILS

**25,000**

WEBSITE

**150,000**

AVG MONTHLY IMPRESSIONS



SOCIAL

**45,000+**  
FOLLOWERS



# PIZZA EXCITEMENT . . . INCREDIBLE EXPOSURE!

The diverse U.S. Pizza Team crew has claimed hundreds of medals in culinary contests and acrobatic competitions alike. But beyond the trophies, they share a passion for pushing boundaries, refining their craft, and lifting up the entire industry – from their local shops to the global pizza stage.

When they're not on the competition floor, our pizzaioli act as ambassadors for American pizza culture – sharing their knowledge, appearing on national TV, and mentoring the next generation of pizza makers.

## ***Sponsorship enables you to be a part of the excitement!***

Sponsoring the U.S. Pizza Team is a powerful way to drive sales and build lasting customer connections. With premium logo placement on signage, apparel, websites, and videos, your brand stays in front of operators, decision-makers, and pizza lovers year-round. Integrated exposure through **PMQ's print, digital, and social platforms** extends your reach to thousands of engaged buyers, while **live demos, product collaborations, and international competitions** create authentic opportunities to showcase your solutions in action. From direct visibility at flagship events to ongoing digital promotion, this sponsorship delivers measurable ROI by elevating brand awareness, generating leads, and fueling sales growth.

## **Reach Decision Makers**

Showcase your products, and generate ROI year-round with the most influential team in pizza





## Gold Sponsor - \$6,500

*The top of the standard pyramid—robust visibility, integrated media, and real-time event access that puts your brand where it matters most.*

### Logo Placement

- Largest logo size and top-tier position on all digital, print, signage, and event materials.
- Premium placement on banners, backdrops, and podiums at every USPT-hosted competition.
- Branding on 200+ USPT t-shirts annually distributed to endusers at shows and competitions.
- Custom-branded team jacket worn by international competitors.
- Note: Logo placement cannot exceed Platinum or Gold Plus sponsors. Customized placements may be arranged for an additional fee.

### Editorial & Advertising

- Logo in PMQ's "Tips from the Team" spread (10x/year).
- Featured in recap and preview ads across PMQ print and digital.
- Mention in sponsor spotlights and thank-you placements.

### #PizzaGold Newsletter

- Logo not shown directly, but featured on [uspizzateam.com](http://uspizzateam.com) (linked in every post in every issue).
- 20% off PMQ newsletter ad placements.

### Social Media

- Welcome post from USPT and PMQ pages.
- 4 dedicated sponsor posts/year.
- Tagging in all relevant content.
- Custom welcome video by a USPT member.

### Website

- Clickable logo on every page of [uspizzateam.com](http://uspizzateam.com).
- Highlighted on "Sponsor Hall of Fame" with brand message or offer.

### Events & Exposure

- Logo on signage at both annual USPT competitions (Anaheim & Orlando).
- Name announced during awards, demos, and on-mic segments.
- Opportunity to demo live in front of attendees.
- Thank-you post from international competition (e.g., Parma).
- Sponsor brochures/giveaways in attendee bags.

### Video & Content

- Logo on all USPT videos (wrap-ups, recipes, etc.).
- Shared via PMQ and USPT platforms.
- Thank-you video filmed by team member in Italy.
- Option to collaborate with a USPT member on a product video, recipe, or testimonial (pending availability and conflict clearance).



## Silver Sponsor - \$3,500

*A strong mid-tier partnership with excellent ROI and access, minus the international-level perks.*

### Logo Placement

- Mid-size logo across signage, print, and 200+ t-shirts.
- Below Gold; cannot exceed placement of Platinum, Gold Plus, or Gold sponsors.
- Customized upgrades may be available for an additional fee.
- Receives 5 co-branded USPT shirts.

### Editorial & Advertising

- Logo in “Tips from the Team” (10x/year).
- Included in half-page sponsor recognition ad.
- Listed in all event recaps and competition mentions.

### #PizzaGold Newsletter

- Mentioned indirectly via [uspizzateam.com](http://uspizzateam.com) traffic links.
- 10% off newsletter advertising.

### Social Media

- Welcome post from USPT and PMQ.
- 2 dedicated sponsor posts per year.
- Tagging in general sponsor content.

### Website

- Clickable logo on every page of [uspizzateam.com](http://uspizzateam.com).
- Featured in sponsor directory with short company blurb.

### Events & Exposure

- Logo placement at both major annual competitions.
- Name announced during demos and awards.
- Ability to display product samples/literature.
- Networking encouraged with team and attendees.

### Video & Content

- Logo in end credits of all USPT videos.
- Placement in reposted web/social content(ce).



## Bronze Sponsor - \$2,500

*A great starting point for emerging brands or pizza industry newcomers.*

### Logo Placement

- Smallest logo or company name on banners, shirts, and digital assets.
- Placement below Silver and Gold tiers. Customized options may be arranged for an added fee.
- Included where space allows.

### Editorial & Advertising

- Name listed in “Tips from the Team” sponsor section (10x/year).
- Included in general thank-you and recap ads.

### #PizzaGold Newsletter

- Mentioned via [uspizzateam.com](http://uspizzateam.com) reference.
- Eligible for 5% off newsletter advertising.

### Social Media

- One welcome post tagging your account.
- Group mentions when applicable.

### Website

- Company name listed with clickable link on sponsor page.

### Events & Exposure

- Name on signage at both competitions (Orlando & Anaheim).
- Acknowledgment during ceremonies.
- Option to submit printed handouts for gift bags.

### Video & Content

- Name shown in end credits of USPT videos.
- Shared via social and web platforms.



### Event Sponsorships

Add-ons such as trophy naming rights, branded giveaways, or product placements will be made available to current sponsors first. Main events occur in August and November.

#### Add-On Value Options (Available Upon Request)

- Sponsored editorial segment in PMQ
- Custom video production
- Booth presence at Anaheim or Orlando
- Sponsored newsletter feature
- Demo stage sponsorship
- USPT member testimonials

**Contact Tom Boyles at [tboyles@wtwhmedia.com](mailto:tboyles@wtwhmedia.com) or Brian Hernandez at [bhernandez@wtwhmedia.com](mailto:bhernandez@wtwhmedia.com) for more information**